

Scott K. Meyer

Scott Meyer has over 28 years experience as a senior operating executive and management consultant. As a consultant, he specializes in due diligence of consumer product company acquisitions, performance improvement through best practices implementation, and acquisition integration and his clients include Spectrum Brands, applica/Salton, and Hunter Fan. His background is in marketing, sales and general management in consumer package goods, consumer durables, medical devices, and healthcare products in the US, Germany, and on a global basis.

Most recently, Scott was President – North America for Breville Group, an Australian company marketing high-end kitchen electric appliances through fine retailers such as Williams-Sonoma, Sur La Table, Macy's, Bloomingdales, and Bed Bath & Beyond. Prior to Breville, Scott was General Manager of the Faucet Division and Chief Marketing Officer of American Standard Brands, a private equity portfolio company of Sun Capital and Bain Capital.

Scott served as President/CEO of T-Fal/WearEver, a marketer of cookware and small domestic appliances, where he led the company in halting several consecutive years of sales declines, returned the company to profitability, and significantly reduced working capital; in his last year with the company, he led the acquisition and successful integration of the Mirro/WearEver business.

The first 11 years of Scott's career were with Johnson & Johnson where his first marketing assignment was on the Tylenol brand two weeks following the Chicago cyanide poisonings in 1982, with subsequent positions of increasing responsibility in marketing and sales; importantly, Scott was part of the initial development team for the Splenda brand, where he helped establish the core business model for Splenda as an ingredient and later developed the entire business strategy and plan for the retail and foodservice home use product. Scott then joined Gillette, working on the Oral-B business in the US and later in Germany, as well as managing the worldwide Braun Oral-B power oral care business, growing it from \$425MM to \$650MM in three years.

Scott holds a BS in General Management from Purdue University's Krannert School of Management, an MBA in Marketing and Finance from Columbia University Graduate School of Business, and has completed Advanced Management Programs at INSEAD (France) and Northwestern University's Kellogg School of Management.